

## PROFESSOR SIMON HASLAM



Professor Simon Haslam provides expert help with strategic decision-making and strategy facilitation. He is a Chartered Director with over 20 years experience as a consultant and facilitator and works with around 500 senior leaders and directors each year. He owns the consulting firm FMR Research Ltd whose work has been cited in the Westminster and Scottish Parliaments. He co-owner/director of the 'Consulting Mastered' online business and is a non-executive chair of a community transport organisation.

He is the Chair of the Academic Fellows at the International Council of Management Consulting Institutes, the international professional body for management consulting, and founding editor of the academic publication, the Management Consulting Journal. He has twice been a finalist in the UK 'Consultant of the Year' awards.

He is a Visiting Professor at the 'triple accredited' Durham University Business School and also teaches at post-graduate level at other business and management schools. He is Strategy Programme Lead for the Institute of Directors and runs workshops on business strategy at different international locations for a range of senior leadership teams, with recent assignments in Africa, the Americas, Europe and Asia.

Simon is a Strengthscope accredited practitioner and uses Strengthscope profiling in his coaching and personal development assignments. He is the author of 'Consulting Skills for Social Researchers' (published by Policy Press, 2017) and 'Strategic Decision Making' (written with Dr Ben Shenoy and published by Kogan Page, 2018) and joint author of handbooks on Leadership and Strategy for the Institute of Directors. His chapters on 'Leadership on the Board' and 'Strategy and the Board', co-written with Professor Alexander Van der Putte, feature in 'Corporate Governance 3.0 (published by TGF Books, 2021).

### Affiliations and qualifications

- Fellow, Royal Society of Arts
- Fellow, Institute of Consulting – Certified Management Consultant
- Fellow, Institute of Directors
- Chartered Director, Institute of Directors, 2017
- PhD – Department of Marketing, Strathclyde Business School, 2000
- MBA, Durham University Business School, 1992
- B Tech (Hons), Loughborough University of Technology, 1982



**In addition to bespoke consulting projects, Simon's programme-based work includes:**

**In company strategy facilitation work** - Simon works with boards and senior leadership teams to facilitate strategy and organisational development discussions. The workshops primarily focus on strategy formation, strategic decision making, organisational governance and organisational change.

**Leader/director development.** Simon delivers customised workshops at a post-graduate level for the organisational clients of the Institute of Directors, Irish Management Institute and Durham University Business School. These are typically one or two day modules. Subjects include **Strategic Decision Making, Strategic Thinking, Communications and Influence; and Leadership.**

**Leadership coaching.** Simon is a Strengthscope accredited practitioner and employs Strengthscope profiling with clients in one to one coaching conversations. Coaching assignments can be one-off or as a programme of sessions, run virtually or face to face.

**Academic post graduate accredited modules** – designs and runs accredited modules on post-graduate degrees spans MBA, taught masters and taught elements of doctoral programmes, including Module Leader roles at Durham University Business School, Irish Management Institute, Stirling Management School and Strathclyde Business School. Subjects include: **Strategic Management, Leadership, Corporate Governance, and Consulting Skills.**

**Client feedback - comments shared with Simon from his senior leader/director clients:**

*"I thought the session was EXCELLENT, and quickly got the group into the 'strategy' frame of mind, which is exactly what we want." "Simon is a master at getting the best from his attendees." "I think you are one of the best facilitators I've come across." "I genuinely enjoyed the two days, which was 100% down to your outstanding delivery/facilitation skills, not least your extensive knowledge of the subject." "Today's session with Simon was without doubt the best input we had on the programme to date". "Thank you for the energy you gave to our team and strategy." "Thank you so much for your part in the project." "You're a star and you've gone way above expectations and contract. The value add has been superb and I feel vindicated in seeking your participation." "This is one of the best programmes I have ever done and I've participated in plenty! Your programme direction is excellent and the expertise you bring in terms of curating knowledge that is presented in a way participants heard it and acted on it, was very strong." "Excellent workshop and Simon Haslam a very strong presenter". "You have both summarised it and made sense of it. It is now completely clear. I am appreciative of the skill and work that this took." "Just a quick note to say that I received a distinction in my strategy module and put this down to the interactive, passionate and engaging manner you used to provide the training last year. Thank you." "Thanks for all your help with everything over the sessions, I think we have landed in a good place."*



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